



***Association of Community Theatres – Central Ontario (ACT-CO)  
2019 Awards Gala & 40<sup>th</sup> THEA Celebrations***

Dear Sir or Madam,

I am writing on behalf of the Association of Community Theatres of Central Ontario (ACT-CO) to ask your organization for a modest helping hand. We are a non-profit, umbrella organization for over 40 community theatre companies from Muskoka to Lake Ontario, from Georgetown to Port Perry. Our members volunteer countless hours to provide creative expression for several thousand people and affordable entertainment for upwards of 125,000 people per year.

ACT-CO provides educational and training opportunities for its members, as well as support and advocacy. Our biggest educational activity is our annual Festival, running from October to late March this year, with over 40 different productions being adjudicated by theatre professionals. **On April 6, 2019**, this Festival culminates in a Gala evening for over 500 people, recognizing outstanding achievements with awards. The Gala will take place at the **AVANI Event Centre, 8400 Jane Street, in Vaughan.**

There are multiple opportunities for your business to be involved in this event.

We will be hosting a raffle and/or silent auction – any donated items will be appreciated!

Awards can be sponsored In Memoriam (or as a promotion opportunity)

There are multiple levels of financial sponsorship, outlined in the attached sponsorship package.

There are a limited number of sponsorship places, so **please notify me by February 28th, 2019 with your intent to sponsor.** We would appreciate receiving your payment by **March 15th, 2019.** Cheques should be made payable to: ACT-CO.

We hope you can participate this year. If you have any questions, please feel free to contact me. We look forward to your company being a part of our Gala evening.

Thank you in advance and warmest regards,

Linda Lyons  
ACT-CO Gala Committee 2019  
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## *Sponsorship Opportunities ACTCO Gala 2019*

### **\$5,000 "Gala Award" Show Sponsor**

This sponsorship will help us to cover the cost of the hall rental, and you will be official sponsor of the event. You will receive the following promotion:

- Your company logo will appear on the event invitation
- Your company logo will appear on a sign on the bar
- Your company logo will appear on the front page of all event itineraries (handed out to each guest)
- Your company will receive spoken recognition at the beginning of the event, from the podium. You may choose to send a representative to speak on your company's behalf.
- We will make one social media post from our platforms in recognition of your sponsorship with a link to your website.

### **\$3,000 "Technical" Production Sponsor**

This sponsorship will help us to cover the cost of our technical requirements for the evening. You will receive the following promotion:

- Your company logo will be the first slide on our event presentation's slideshow
- Your company logo will appear on the sponsor page of all event itineraries (handed out to each guest)
- Your company will receive spoken recognition at the beginning of the event, from the podium.
- We will make one social media post from our platforms in recognition of your sponsorship, with a link to your website.

### **\$1000 "Front of House" Lobby Sponsor**

This sponsorship will showcase your voice within our lobby for the event. You will receive the following promotion:

- Your company logo will be on signs in the front lobby as guests arrive
- Your company logo on our Walk in Script (video that plays as they enter the lobby)
- We will make one social media post from our platforms in recognition of your sponsorship, with a link to your website

### **\$500 "Green Room/Dressing Room" Bathroom Sponsor**

We have several of these sponsorship opportunities available. There are two women's, one men's and one gender neutral bathrooms for a total of four bathrooms. You may choose any that are still available at the time of your commitment to sponsorship. You will receive the following promotion:

- The opportunity to provide a hospitality basket with your products, promotional materials or logo on the bathroom counter
- Your company logo on the mirrors of the bathroom

### **\$200 "Audience" Table Sponsor**

This sponsorship will help us to cover the cost of our decorations for the event. We have up to fifty opportunities for this sponsorship. You may commit to as many as are still available at the time of your commitment to sponsorship. You will receive the following promotion for each table commitment:

- Your company logo on a table sign in the middle of each table
- The opportunity to place a promotional item on each plate of your table(s)